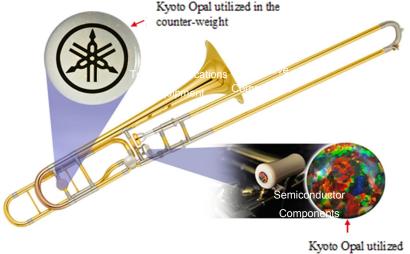


# KYOCERA "Kyoto Opal" Utilized in Decorative **Design of Yamaha Trombone**

Radiant beauty enriches Yamaha's Xeno 20th anniversary model

Kyoto, Japan / Neuss, Germany, April 26, 2016 - Kyocera Corporation (President: Goro Yamaguchi) announced that its proprietary "Kyoto Opal" is being featured in a limited edition trombone offered by Yamaha Corporation, a leading musical instrument manufacturer. The synthetic opal material, showcasing unique radiance, is utilized in the counter-weight\* and thumb trigger — adding a luxurious feel to the trombone's design which appropriately fits with the product concept as a special edition marking the 20th anniversary of Yamaha's Xeno series. The new model (YSL-882O20TH) is available in North America, Europe, Japan and other Asia-Pacific countries.



in the thumb trigger

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## Kyocera's Kyoto Opal

Kyoto Opal is a synthetic opal material developed by Kyocera with a unique aesthetic quality that cannot be duplicated by other molded resin-based products. Using special coloring techniques, Kyocera creates Kyoto Opal in a variety of rich and subtle hues and tints. Furthermore, by overcoming the inherent brittleness of naturally occurring opal, which tends to split and crack, it is possible to cut the Kyoto Opal into diverse shapes, thus it is used in a wide range of applications.

Two types of Kyoto Opal are used in the trombone: The polymer type featuring flexibility and applicability to broad areas is used in the counter-weight; and the resin-impregnated type with various rich and subtle hues is used in the thumb trigger. Other applications of the polymer type include guardsticks of Japanese folding fans and protective film screen covers for smartphones. The resin-impregnated type has also been applied in various products from the face of wrist watches and in unique professional nail gel polishes.





Polymer type (left) and resin-impregnated type (right)

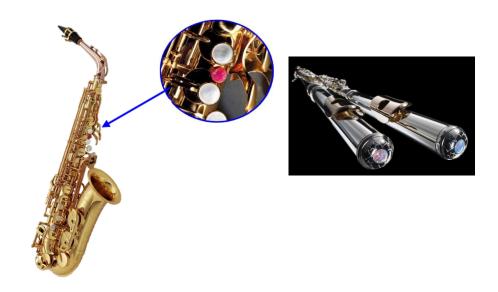
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Kyoto Opal has previously been adopted in Yamaha's saxophones and flutes for the Japanese market, and was selected to add elegance to the limited-edition trombone design. This is the first time the polymer-type Kyoto Opal is featured in a musical instrument.



## Kyoto Opal adopted in saxophone (left) and flute (right)

\* The counter-weight keeps the balance of the long musical instrument.

## For more information about Kyocera: www.kyocera.eu

## **About Kyocera**

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 226 subsidiaries (as of March 31, 2015), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

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The company is ranked #552 on Forbes magazine's 2015 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 68,000 employees, Kyocera posted net sales of approximately €11.74 billion in fiscal year 2014/2015. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, fine ceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €360,000 per prize category)

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